

## FEE

- ★ The card will be valid for a period of one year from date of issue, which can be renewed on year basis by paying annual renewal / maintenance fee of Rs. 25/- (Including Taxes).

## CUSTOMER SUPPORT

- ★ In case of loss of card or PIN and to block card please contact at our toll-free number- 16600138888, E-mail info@swadeshisamridhinepal.com
- ★ All important information can be updated through online and/ or through Exclusive Stores of Patanjali.
- ★ In case of lost/damage/replacement of card, member shall inform Patanjali at toll free number –16600138888 and or shall mark e-mail at info@swadeshisamridhinepal.com. The Patanjali will not be liable for the losses incurred due to misuse of card till lost /damage request place with Patanjali. A New Card will be issued to member after blocking old one on receipt of card fee of Rs. 100/- (including taxes) after due verification and account details and balance of old card will be transferred to new card.
- ★ Each transaction related details will be provided/updated at registered mobile number of the member, including purchases and available balance in card.

## TERMS AND CONDITIONS

- ★ Nistha Rashi (Cashback) amount is purely an assistance, provided on the purchase amount or will be clubbed with top-up amount as decided by the Patanjali.
- ★ Nistha Rashi (Cashback) amount will be given in the Card within 24 hours of purchase of Patanjali product.
- ★ A transaction slip would be generated for each transaction that should be checked for accuracy at the time of receipt. Any disputes regarding transactions can be verified and corrective action will be taken only if the transaction slip is provided.
- ★ Purchases through Swadeshi Samridhi Card will not be returned. The products can only be exchanged under the special circumstances and as per the convenience of the exclusive store.
- ★ The member who has not transacted for six consecutive months, will be removed from the list of active members.
- ★ Swadeshi Samridhi Card membership is non-transferable and amount deposited is non-negotiable and non-redeemable.
- ★ The Patanjali reserves all rights to terminate the membership of any member who appears to be using the scheme in a manner inconsistent with the terms and conditions of the scheme. Patanjali also reserves the right to terminate the membership of the member for any act in a manner inconsistent with local or state laws, statutes or ordinances. Termination of membership may result in the loss of all accumulated Nistha Rashi – Cashback, disqualification for Sahyog Rashi (Financial Assistance) and the cancellation of all benefits and privileges provided under the scheme.

- ★ All interpretations of scheme rules shall be at the sole discretion of Patanjali.
- ★ Terms and conditions of the Swadeshi Samridhi Card Scheme are subject to change without any prior notice and for more details members may log on to [www.swadeshisamridhinepal.com](http://www.swadeshisamridhinepal.com).
- ★ Only by becoming members, the card holder will not eligible for benefit under the scheme. The card holder has to comply with all terms & condition of Swadeshi Samridhi Card Scheme.
- ★ Any tax arising on benefit under the Swadeshi Samridhi Card Scheme the same will be borne by card holder.

## DISCLAIMER AND JURISDICTION

- ★ By availing this Swadeshi Samridhi Card, member agrees to all terms and conditions of Patanjali Swadeshi Samridhi Card Scheme.
- ★ The card holder gives permission to Patanjali for use of his /her personal data for personalized offers.
- ★ By signing on the application form the card holder also gives the permission to Patanjali to communicate with him via all possible media, including phone, email and SMS.
- ★ Swadeshi Samridhi Card holders are requested to keep their PIN secured and not to disclose to anybody including Store staff. So as to prevent any misuse.



## PATANJALI AYURVED PRIVATE LTD.

Prasauni-03, Birgunj- Kalaiya Road, Bara, Province -2, Nepal

Contact us: Toll Free Number - 16600138888

E-mail: info@swadeshisamridhinepal.com

Website: [www.swadeshisamridhinepal.com](http://www.swadeshisamridhinepal.com)

Authorised Dealer

**Divya**  
SCIENTIFIC AYURVED

**PATANJALI**  
प्रकृतिरको अमरीर्यक

## SWADESHI SAMRIDHI CARD MEMBERSHIP DETAILS

Get your PATANJALI SWADESHI SAMRIDHI CARD today and contribute to the economic and cultural independence of the country by joining Patanjali's Swadeshi Movement.

**100% purity, 100% charity from profit and 50 to 100% less costlier products**

(In comparison to the products of MNC's)

**Get special benefits of 5 to 7%\* on purchases of products (Cashback)**

Financial assistance of upto **Rs. 5 lakh\***, in case of accidental death of the cardholder\*.

Financial assistance of up to **Rs. 2.5 lakh\***, in case of permanent disability of the card holder due to accident\*.

Membership Fee only **Rs. 100/-**



According to the 'Brand Trust Report Study' Patanjali has been acknowledged as the 'MOST TRUSTED FMCG BRAND' in the FMCG category.



## A Campaign for Nation Service with Your Saving & Security

### SCHEME OF

### “PATANJALI SWADESHI SAMRIDHI MEMBERSHIP CARD”

#### INTRODUCTION

Under the spiritual benevolent blessings of Param Pujya Swami Ramdev Ji Maharaj and Param Shradheya Acharya Balakrishna Ji Maharaj, Patanjali Ayurved Private Limited has launched Swadeshi Samridhi Card as part of Swadeshi Movement to safeguard the health and prosperity of beloved customer by offering membership of Card. Any person who will purchase the Card (hereinafter referred as “Member / Card Holder”) will be eligible for special benefits upon purchase of indigenous products at Patanjali Exclusive Stores. Patanjali Exclusive Stores viz, Patanjali Sewa Kendra and Patanjali Arogya Kendra are participating in this scheme to ensure the execution of this ambitious mission. We believe, this scheme will be the one of the largest campaigns under the “Digital Payment” (Cashless) Scheme.

#### BENEFITS OF THE CARD

Membership of the Swadeshi Samridhi Card Scheme provides an opportunity to its members to earn upto 7% additional benefit upon purchase amount through the card. This amount can be used only for purchase of products at Patanjali Exclusive Stores subject to detailed terms & conditions of the scheme defined at website- [www.swadeshisamridhinepal.com](http://www.swadeshisamridhinepal.com).

#### DETAILS OF CARD

Sr. No.	Particular	Amount in Rs.	
1.	Membership Fee (One-time, Non- Refundable)	Rs 100/- (including Taxes)	
2.	First Top up	Rs 500 or above	
3.	Minimum Balance at any Point of Time	Rs 100/-	
4.	Nistha Rashi provided by Patanjali on the purchase amount	Purchase Amount	Nistha Rashi
		Up to Rs. 4000/-	5%
		Rs 4001 and above	7%
5.	Maximum Cashback in a month.	Rs 355/-	
6.	Upper/Maximum Balance Limit in Card at any Point of Time	Rs 50,000/-	
7.	Upper/Maximum Limit of Daily Purchase	Rs 9,999/-	

#### CARD ISSUING AND REGISTRATION PROCESS

- ★ This scheme is voluntary and any citizen of Nepal, without any discrimination, can become member of this Card.
- ★ Existing or prospective customer can register himself/herself

by filling the registration form available at the Patanjali Exclusive Stores or on website- [www.swadeshisamridhinepal.com](http://www.swadeshisamridhinepal.com) or by contributing Joining / Membership Fee of Rs. 100/- (Including taxes) and by doing first recharge of amount of Rs. 500/- (minimum).

- ★ As part and parcel of process of registration, mandatory customer information(s)/details required are - Name, Father/ Husband/ Guardian's Name, Date of Birth, Permanent Residential Address, Mobile Number, E-mail and Nominee Name & Address for Sahyog Rashi (Assistance).

**Note:** It will be the customer's responsibility to provide the correct details of himself/herself and nominee at the time of registration, without any fault or lapse. Upon submitting the wrong information, incorrect inputs, no membership would be allotted and joining/Membership fee would be forfeited. In case of incorrect information, it is important to mention that - Patanjali will not be responsible for verify the correctness of information(s) provided by the customer. If in any case PATANJALI found that the provided information is not correct; in such case PATANJALI shall have the right to cancel the card and/or stopping all the benefits including but not limited to **Sahyog Rashi (Assistance)**.

- ★ Members will be required to inform all changes in detail immediately. If any member fails to provide changes immediately, Patanjali will not be responsible for any delay/failure in delivery of the services / claims to the member or his/her nominee.
- ★ The Personal Identification Number (PIN) will be given on the mobile number provided by member at the time of registration. It is advisable to the members to change the PIN Number immediately by visiting our website at [www.swadeshisamridhinepal.com](http://www.swadeshisamridhinepal.com).

#### USAGE OF CARD

- ★ The Scheme is only for members purchasing products at Patanjali Exclusive Stores viz. Patanjali Sewa Kendra and Patanjali Arogya Kendra.
- ★ Patanjali at any time without intimation to the members can add and/or remove Patanjali Exclusive Stores from such list. Members shall refer the website [www.swadeshisamridhinepal.com](http://www.swadeshisamridhinepal.com) for updated list of stores.
- ★ Each Patanjali Exclusive Store is well equipped with a POS Machine, that enable the store to accept the Swadeshi Samridhi Card and the member can purchase product from exclusive store as per the balance available in the Card.
- ★ The amount of card can only be used for purchasing products from Patanjali Exclusive Stores. The Nistha Rashi (Cashback) amount will not be refunded to the members in any case.
- ★ Patanjali shall have the right to amend list of exclusion, the members are advised to check the website [www.swadeshisamridhinepal.com](http://www.swadeshisamridhinepal.com) on regular intervals for the update.

#### TOP-UP AND SETTLEMENT

- ★ This Card can be top up/recharged at Patanjali Exclusive Stores or online through payment gateways- a link of which given at our website [www.swadeshisamridhinepal.com](http://www.swadeshisamridhinepal.com). There will be no fee for recharging/top up at Patanjali Exclusive Stores. However, for online top up/ recharge, payment gateway charges will be borne by the Customer/member.

#### SPECIAL INITIATIVE FOR MEMBER'S ASSISTANCE

- ★ Patanjali has taken special initiative to Provide Sahyog Rashi (Assistance) to Card holder. The Card holder or card holder's nominee will get upto Rs 5.00 Lacs in case of death or upto Rs 2.50 Lacs in case of permanent disability due to accident subject to terms and conditions.
- ★ Sahyog Rashi will be provided only if the member/Card holder has purchased a minimum of Rs 6000/- for 5 Lacs or Rs. 3000/- for 3 Lacs in last 180 days from the date of accident.
- ★ Card holder Military/Paramilitary & Police personnel died during any terrorism incidence will also be covered in the definition of accident for the purpose of financial assistance under the scheme.
- ★ Patanjali will announce about the particular date for the disbursement of financial assistance on his official website on Quarterly/Half yearly basis.
- ★ If a member purchase product of Rs. 6000/- for 5 Lacs or Rs. 3000/- for 3 Lacs on first day or within first month, the member will become eligible for the Sahyog Rashi (Financial Assistance). Afterwards the eligibility will be determined on daily basis. The Member has to ensure total purchases of Rs. 6000/- or Rs. 3000/-during the last six months (180 days).
- ★ Member have to ensure total purchases of Rs. 6000/- for 5 Lacs or Rs. 3000/- for 3 Lacs through card in last 180 days otherwise Patanjali will not be responsible for any claim.
- ★ If the purchased products are more than of Rs. 6000/- then also the same will be valid for 180 days only.
- ★ Example : If your monthly purchases has been Rs. 2000/- per month and in six months or 180 days, i.e. Rs.12000/- the same will be valid for 180 days only.
- ★ Eligibility for Sahyog Rashi (Financial Assistance) will be determined by Patanjali Ayurved Private Limited and for claim, member will need to inform Patanjali Ayurved Private Limited at their toll free number 16600138888 or e-mail [info@swadeshisamridhinepal.com](mailto:info@swadeshisamridhinepal.com) and after verification, on the basis of eligibility Patanjali will provide financial assistance to the members or Nominee. T&C apply.
- ★ The scheme is not a business contract provided by insurance or fee. It is purely a social service by Patanjali and the financial assistance provided is merely a contribution/ assistance with a motive to serve the nation.